

EXPERIENCE THE PERFECT EARTH VISION

Written by [Kelsy Kershaw](#) on July 17, 2014. Posted in [Misc](#)

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Did you know that the chemicals you use on your lawn have been associated with contributing to various forms of cancer, Parkinson's disease, endocrine disruption, asthma and nervous disorders? Each year over 127 million pounds of these toxic chemicals are used on American lawns. It's time to put a stop to this.

These chemicals can especially harm your pets and your children, and they are completely unnecessary to have a beautiful lawn. The Perfect Earth Project has dedicated its time to raising the awareness of these toxins and dispelling the myth that they are important for "perfect" lawns.

A lawn classified as PRFCT (toxin free) looks exactly the same as a chemical-infested one except it's healthy and not poisonous. Think of how much your pets nibble on the grass or the amount of air your children inhale when playing outside not far from the ground. Perfect Earth will ensure their safety by spreading the message of toxic turf grass to all those who work, play, study, and entertain on it.

Perfect Earth's message is simple. Healthy lawns don't need chemicals and PRFCT lawns look the same, and are no more expensive or difficult than poisonous lawns. So AVENUE insiders, make your lawns PRFCT, spread the word and kiss the PRFCT grass.

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