

Are You PRFCT?

**PRFCT
EARTH
PROJECT**

*Transforming landscapes
and minds, yard by yard*

The Bad News

Each year 255 million pounds of toxic synthetic chemicals are applied to America's lawns and landscapes. These chemicals have been linked to an assortment of cancers, Parkinson's disease, endocrine disruption, asthma, autism, and nervous system disorders. They are particularly harmful to children and pets. They kill pollinators and pollute our water.

The Good News

Toxic lawn chemicals are totally unnecessary.

The Perfect Earth Project is dedicated to raising awareness about the dangers of lawn chemicals and dispelling the myth that they are essential to "perfect" lawns and landscapes. The PRFCT (toxin-free) lawn looks the same and costs no more than the chemically dependent version. But it is safe.

Perfect Earth spreads this message to those who work, play, study, entertain—and occasionally nibble—on turf grass.

The Perfect Earth Project is reaching out to, and teaching lawn and landscape caregivers—homeowner and professional—what they need to achieve excellent chemical-free results. Perfect Earth is dedicated to making PRFCT lawns, golf courses, playing fields, campuses and parks the norm. In our PRFCT world, everyone can be a PRFCT land steward.

Our Message is Simple

1. **Lawn and landscape chemicals present serious health risks, even in small doses.**
2. **Healthy lawns and landscapes do not need chemicals**
3. **PRFCT (toxin-free) lawns and landscapes look the same and are no more difficult or expensive than those addicted to chemicals.**
4. **PRFCT practices are nature based and encourage awareness and involvement in the environment**

What You Can Do Now

1. **Make your property PRFCT**
2. **Keep children and pets safe from toxic turf**
3. **Ask your neighbors, community, schools, golf courses and parks to be PRFCT.**
4. **Spread the word**