



LANDSCAPE THERAPY

with **Edwina von Gal**



Bring Landscape Therapy to Your Community

We know it can be overwhelming to learn about all the environmental challenges we are facing today—biodiversity loss, climate change, exposure to toxic chemicals. But at Perfect Earth Project we also know that there are simple—and beautiful—solutions. Every landscape, garden, and yard has the potential to be a thriving, biodiverse, and beautiful ecological community—an extension of your family! And Perfect Earth is here to show you how. Find out what your land truly needs. Discover what you can do to make your landscape a safe and welcoming home for people and the wildlife that depend on it. Learn how to listen to your land, reduce harm, create a healthier relationship with it, and make a garden you LOVE and enjoy.

Landscape Therapy is a unique multi-part (and customizable) event to help anyone who has a relationship with land—landowners, landscape professionals, municipalities, and environmental organizations—shift to ecological land care. Participants will also gain access to Perfect Earth's support materials including tip sheets, guidelines, and ground rules.



Goals

Gain Knowledge.

- Learn about the benefits of ecological land care, including reducing harm, increasing biodiversity, and creating joy;
- Discover the harmful effects of conventional landscaping;
- Identify the most common gardening challenges faced on the journey to ecological land care and how to avoid them.

Develop an Action Plan.

- Attain the knowledge, tools, and confidence needed to create goals for cultivating a healthy, functional, and toxic-free relationship with your property and to communicate these goals clearly to landscape professionals.

Build a Community.

- Grow an environmentally-aware and active community of experts and neighbors to share knowledge and challenges, and develop a support network.



Landscape Therapy Options and Rates

PROGRAM OPTIONS

Presentation

Perfect Earth Project founder and landscape designer Edwina von Gal will offer a 45-minute presentation on relationship-based ecological land care—what it is, why it matters, and how you can take part and benefit from it. Following the talk, participants will make commitments for improving their relationship to their land—and the environment. (In-person or Zoom)

Followed by either:

Therapy Session

On the same day as her presentation, Edwina will join “therapists” (local experts) for a 45-minute panel discussion to answer questions, followed by an opportunity for participants to connect directly with them to discuss personal goals and challenges, and build a community support network.

OR

Zoom Reunion

Weeks later, after participants have put their commitments into practice, they will submit questions about their experiences and outcomes. Edwina will join local “therapists” to answer these questions and guide participants along their path towards healthier relationships with their land.

PACKAGES

Please select from the following:

▶ IN-PERSON COMBINED PRESENTATION + THERAPY SESSION \$3,500, Plus Travel Expenses

Edwina travels to your site for one event that includes both an in-person PowerPoint presentation and landscape therapy session with local ecological expert(s).

▶ IN-PERSON PRESENTATION + ZOOM REUNION \$3,500, Plus Travel Expenses

Edwina travels to your site for an in-person PowerPoint presentation and commitment-making exercise. At least two weeks later, her presentation is followed by a reunion therapy session over Zoom.

▶ ZOOM PRESENTATION + ZOOM REUNION \$1,000

Over Zoom, Edwina offers her PowerPoint presentation and commitment-making exercise. At least two weeks later, this presentation is followed by a reunion therapy session over Zoom.

▶ ZOOM REUNION \$500

This option is **only** for organizations that have already had Edwina speak, or for organizations who have already gone through the Landscape Therapy model and would like an additional reunion. Over Zoom, Edwina will provide a 10–15 minute review of ecological gardening, answer pre-submitted audience questions, and lead a Zoom chat discussion.



INEZ & VINOODH

Edwina von Gal

A leading voice in sustainable gardening and landscape design, Edwina von Gal founded the Perfect Earth Project in 2013 to promote ecological land care for the health of people, their pets, and the planet. As principal of her eponymous landscape design firm since 1984, Edwina created landscapes with a focus on simplicity, sustainability, and beauty for private and public clients around the world. Her work has been published widely, including in *The New York Times*, *Vogue*, and *Architectural Digest*, and her book *Fresh Cuts* won the Quill and Trowel award for garden writing in 1998. In 2024, she was named one of the top 50 Creatives in America by *Wallpaper** magazine. She has served on boards and committees for a number of horticultural organizations and currently serves on the board of What Is Missing, Maya Lin's multifaceted media artwork about the loss of biodiversity, Longue Vue's National Council, and is a member of the Native Plant Trust's Council. Her awards include the LongHouse Visionary Award from LongHouse Reserve, the New York School of Interior Design's Green Design Award, the Isamu Noguchi Award, and Guild Hall's Academy of the Arts Lifetime Achievement Award for the Visual Arts.



Let's Team Up!

We are looking for like-minded organizations to host events in communities across the country. Together, we will create meaningful experiences for your community—spreading awareness of ecological gardening, connecting participants with local experts, and empowering them to make a difference in their own landscape.

Join us in bringing Landscape Therapy to your community. Together, we can grow a movement toward a more sustainable, biodiverse future.

INTERESTED IN PARTNERING?

Let's start the conversation! Contact us at info@perfectearthproject.org

Founded in 2013 by Edwina von Gal, Perfect Earth Project is a nonprofit dedicated to educating, engaging, and inspiring individuals, land care professionals, and decision-makers to adopt toxic-free, ecological, and climate-responsible landscaping practices necessary for a healthier, more sustainable—and beautiful—environment for all.

PerfectEarthProject.org

